



# Build a Prosperous Marketing Habit in 30 Minutes a Day

*Plus 30 minutes a week & a routine batching time block.*

## My Daily Workout

Set your timer for 30 minutes. Build trust with your nervous system by NOT exceeding that 30 minutes.



Put your 30 minute time block on your calendar. First thing in the morning is best until you build "muscle memory."

**Customers** First  
RESPOND & REWARD

**Prospects** Next  
CONNECT & INVITE

**Leads** Third  
REACH OUT & EDUCATE

**Network Last** (but not least!)  
ENLIGHTEN & ASK

## Weekly Digital Marketing Happy Half Hour

Analyze & plot your pivots.



**Check your analytics:**

- Email
- Social Media
- Google
- Sales Reports

## Regular Marketing Batch Time Block

Set aside time monthly, quarterly, biannually, to create your digital marketing & advertising assets & support systems/materials.



**Ideate**  
**Strategize**  
**Materialize**



# My Marketing Habit Daily Workout

## Customers to Respond to & Reward

## Prospects to Connect & Invite

## **Leads to Reach Out to & Educate**

## Networking Enlighten & Ask